# Market Transformation

|  |  |
| --- | --- |
| Individual Building | Portfolio |
| Initial Certification | Recertification |

### Green Star – [Rating Tool]

### Project Name: [name]

### Project Number: GS- [####]

|  |  |  |  |
| --- | --- | --- | --- |
| Total Points available: | 10 | Points claimed: | [##] |

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| --- | --- | --- | --- |
| Name | Description | Points Available | Points Claimed |
| **Market Transformation** | The project has undertaken a sustainability initiative that substantially contributes to the broader market transformation towards sustainable development in Australia or the world. | 1 point for each Innovation claim | [1] |

## Project-specific technical Questions

|  |  |
| --- | --- |
| There are no project-specific technical questions for this credit. |  |
| There are project-specific technical questions for this credit and all responses received from the GBCA are attached. |  |

Project teams shall complete a copy of this Submission Template for each Innovation claim. Where multiple Innovation claims are made, please complete individual copies of this Submission Template and append all relevant supporting documentation in separate PDFs.

## Market transformation

Describe how the Innovation claim meets the Compliance Requirements for each of the items below, by referencing supporting documentation attached to the Submission Template.

### Innovation Overview

Please select all that are relevant to your initiative, and elaborate upon these claims within the discussion boxes below:

|  |  |
| --- | --- |
| The initiative increases the knowledge and capacity of the building industry. |  |
| The initiative increases the knowledge of sustainable building practices in regional areas. |  |
| The initiative changes the regulatory environment. |  |
| The initiative uses technologies or strategies which, if adopted widely, would result in a significant reduction of impacts in the built environment. |  |

Describe how the initiative has lead to market transformation, or to increased adoption of the solution towards sustainable development in Australia or in the world.

Clearly articulate the nature, magnitude and justification of the Innovation claim, and quantify (where relevant) the environmental, social, and/or economic benefits achieved, which has led to market transformation or increased adoption of the solution.

Identify where this information can be found within the supporting documentation provided.

|  |  |
| --- | --- |
| **Supporting Documentation** (Name / title / description of document) | **Reference** (Page no. or section) |
| [####] | [####] |
| [####] | [####] |

## DISCUSSION

Outline any issues you would like to highlight and clarify with the Certified Assessor(s).

## DECLARATION

I confirm that the information provided in this document is truthful and accurate at the time of completion.

Provide author details, including name, position and email address:

[Date]